

**CITY OF MOUNTAIN VIEW
MEMORANDUM**

DATE: May 18, 2004

TO: City Council

FROM: Matt Neely, Vice Mayor

SUBJECT: MAY 25, 2004 STUDY SESSION – COUNCIL NORMS: ELECTION
CAMPAIGN

At my request during our meeting on April 27, 2004, the City Council reached consensus to schedule a study session to briefly discuss the Council norm related to elections. The Council norm states "Councilmembers who will be serving on the new City Council are discouraged from formally endorsing candidates due to the potential of damaging future Council working relationships. While Councilmembers may be supportive of individual candidates, such support should be more private in nature than public." As the November election for City Council is fast approaching, I believe it is important for the Council to review this specific norm with respect to issues of endorsement, donation, appearances at events and other related issues.

I am looking forward to an informative discussion on May 25.

Prepared by:

Matt Neely
Vice Mayor

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